

Social Media Policy

Poway Rodeo Queen Contestant/Queen Expectations

Email completed form to darcy.lahaye@gmail.com or in person



This policy provides guidance for Rodeo Queen/Contestants and their use of social media along all platforms. The following principles apply to the use of social media on behalf of the Poway Rodeo and Poway Rodeo Queen/Contestants as well as personal use of social media when referencing Poway Rodeo or Pro Rodeo Productions of Poway, Inc.

- Rodeo Queen/Contestant should be aware of the effect their actions may have on their images, as well as Poway Rodeo's image. The information that you post or publish may be public information for a long time.
- Rodeo Queen/Contestant should be aware that Poway Rodeo representatives may observe content and information made available to them through social media. Rodeo Queen/Contestant should use their best judgment in posting material that may be inappropriate or harmful to Poway Rodeo or its representatives. You must grant access to all social media pages to Pageant Committee.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting comments, content, or images that are defamatory, pornographic, proprietary, harassing, or creating a hostile public environment.
- Rodeo Queen/Contestant should not publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, please check with the pageant committee.
- Social Media networks, or other types of online content sometimes generate press and media attention or legal questions. Rodeo Queen/Contestant should refer these inquiries to authorized Poway Rodeo spokesperson.
- If Rodeo Queen/Contestant finds or encounters a situation while using social media that threatens to become antagonistic, Rodeo Queen/Contestant should disengage from the dialog in a polite manner and seek the advice of the Poway Rodeo Queen Committee.
- Rodeo Queen/Contestant can share Poway Rodeo or Poway Rodeo Queen posts but should not create a post on behalf of the Poway Rodeo or Poway Rodeo Queens unless given permission from Poway Rodeo Queen Committee.
- Social Media use should not interfere with Rodeo Queen/Contestant's responsibilities to the Poway Rodeo.

Poway Rodeo Queen/Contestant Signature _____ Date _____

Parent/guardian (if under 18) Signature _____ Date _____